



Chic Designer Boutique

6378 W. Sahara Avenue Las Vegas, NV 89146

Planning & Development Committee
Development Service Center
731 South Fourth Street
Las Vegas, Nevada 89101

April 26, 2006

To Whom It May Concern:

I am writing to request that Chic Designer Boutique be considered for a privilege license to become a secondhand dealer here in Las Vegas. I am the sole owner and operator of Chic Designer Boutique, a full - service women's fashion retail store serving the Las Vegas Valley. Presently, we are purchasing new inventory from clothing manufacturers. If approved for a privilege license, Chic Designer Boutique intends to accept consignment from individuals and offer them at reasonable prices. Typically the items on consignment will be used.

The market for a consignment shop in Las Vegas is wide open. Once thought of merely as an alternative shopping venue for lower-income consumers, consignment shops have proven to do well all across the country through all economies - including recession - because there are always people who have used items to either get rid of or replace, and other people who are looking to buy at discount prices. Thus, the consignment business has overcome most of that stigma. Even the most affluent segment of the population has recognized the many benefits of resale.

Management

As company CEO and director of an existing women's Health boutique, a retail boutique for bras and prosthesis for women who have had breast cancer and had mastectomy. I am responsible for all daily functions of the company. I concurrently work at my businesses as a sales associate. I very much enjoy this as it allows me to interact with customers at the same time, manage the store. These experiences gave me the confidence that I have the necessary skills to open my own women's clothing store. I always knew I have the passion for the fashion industry and I am confident that I would be successful in this endeavor.

Inventory

Presently we have been dealing with clothing manufacturers, retail outlets, and manufacturer representatives and alerting them to the option of selling their excess products at Chic Designer Boutique. The following is a list of the offerings: Dresses, Pants, Suites, Hats, shirts, Shoes, and, Hand bags.

When we are issued the privilege license for secondhand sale, then we will utilize our second approach being, advertisements in local fashion magazines/journals announcing the store and requesting people to bring in their extra clothing to sell. Such as: **Individuals-** These people believe that it is preferable to receive something for their goods rather than packing them up to a thrift store. Alternatively, these people might want the newest trendy clothing and the way they finance this desire is by selling off their old stuff.

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Tel: 702-364-5116

Fax: 702-364-8322



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Policies and regulations requirement for site

Chic Designer Boutique has already met the following milestones:

1. Acquired a good location.
 - 1200 square foot of space for proper display and lighting, also well lit with natural lighting.
 - Ample parking spaces with ADA accessible Ramps and parking spaces
 - Two toilets, one being handicap accessible
 - Two fitting rooms
 - A storage space for inventory
2. Store redesign and back office set up -completed.

As a woman who started off with limited means, while in school and beyond, I understand the benefits of shopping at consignment clothing stores. I must admit, I still shop at consignment stores myself. Thus, I am respectfully submitting a justification letter requesting approval for a privilege license for this location. The boutique will incorporate sales of both new and used women apparel when approved.

Given the opportunity to incorporate resale items at this location, I can assure you that my staff and I will commit to giving every customer quality products and service they deserve. Chic Designer Boutique will sell a wide range of women's clothing and accessories.

I am very interested in moving through the process of becoming a secondhand dealer. I look forward to hearing from you and thank you in advance for your consideration.

Sincerely,

Emelda Ekpoudia

President/CEO

Chic Designer Boutique

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